

More information

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Uutisraivaaja

Innovation Contest of
the Helsingin Sanomat Foundation



Purpose

Uutisraivaaja is a media innovation contest organized by the Helsingin Sanomat Foundation. The contest seeks ideas for developing the distribution of information and creating sustainable business models for journalism.

The idea can be a new way to gather or publish information online, for example, or a new revenue model for publishing content. You can participate by submitting your idea online.

Schedule and Award

The contest has two phases. The deadline for the first phase is January 17th in 2017. The best ideas will be chosen, and the winners of this phase will receive initial funding to develop their proposals further.

The winner of the contest will be announced in autumn 2017. The best idea will be given an Uutisraivaaja Award with which to implement the proposal. The maximum award is 250,000 euros.

Criteria

The idea should be groundbreaking and improve the distribution of information. The idea must be first implemented in Finland, either nationwide or in a local community.

Anyone can apply for the Uutisraivaaja Award: individuals, groups, organizations and companies. The application can be submitted either in Finnish or in English. The applicant, or if a group applies, one of its members, must be at least 18 years old. If the applicant is a company, the company must have been established by the time of submitting the application. The applicant(s) must have an official place of domicile in Finland. If the application is submitted by a group, at least one group member must have an official place of domicile in Finland.

